



Minutes

Altoona Elementary PTA Meeting

January 9, 2012

I. Call to Order at 6:35pm.

A. In attendance were Anne Kenney, Suzanne Kurth, Suzy Wilson, Tracy Baerenwald, Dawn Pladna, Becky Slootheer, Jeannie Christenson, Jillene Wilson, Donna Lemon, Sheree Drabek, Dennis O'Lear, Angie Holloway, Sandi Tollari, Holly Brainard, and Gina Christensen.

II. Approve December Minutes

- A. Becky Slootheer moved to approve the December 2011 PTA meeting minutes.
- B. Dawn Pladna seconded the motion.
- C. All voted "aye" and the motion carried to approve the December minutes.

III. Treasurer's Report

- A. Angie Holloway shared the financials and asked if anyone didn't get a copy. It was shared that folks did like receiving emailed financials prior to the meeting, but wanted to continue to receive hard copy of agenda at the meeting.
- B. Jeannie Christenson moved to approve the December financial statements.
- C. Dawn Pladna seconded the motion.
- D. Vote commenced; all approved the December financial statements.

IV. Committee/Coordinator's Report

- A. BoxTops/Campbells Labels—Suzy Wilson and Dawn Pladna
 - 1. Current contest includes a class party and a teacher gift card.
 - 2. Online shoppers can use BTFE.com as a portal to earn boxtops for Altoona Elementary when shopping online at many places.
- B. Events—Tracy Baerenwald
 - 1. Burger King earned \$121.00 total for two nights. The winning class was chosen from a coin toss between 2 classes which had tied. Ms. DeZwann's class wins.
 - 2. Claxon's next Tuesday (January 17) is the next eat out night.
 - 3. Idea: A night out at Triad in Ankeny? Tracy will look into further.
 - 4. Idea: A night out at The Playground in Ankeny? Tracy will look into...
 - 5. Idea: The Classy Closet will sponsor a week for Altoona PTA...a percentage of everything bought there that week, if Altoona PTA is mentioned, will go to PTA. Becky Slootheer is willing to do a flier.
- C. Facebook—Sandi Tollari (no report)
- D. Fun Night—Gina Christensen



1. Meeting at Hy-Vee deli tomorrow (Jan. 10) at 7pm.

E. Homeroom—Suzy Wilson

1. December parties went well.
2. Jillene Wilson used class money to purchase size large children elf costumes for an elf race. Costumes can be used in the future by other classes.
3. Extra money from class party funds can be used for the end of year party.
4. Other classes with extra money...can use the money for an end of the year party (optional), to buy end of year gifts like books, or can go back into the pot.

F. Hospitality—Donna Lemon

1. January 24 is the 100th Day of School. Donna will make sure each teacher will arrive at school to a cup or mug on his/her desk.

G. Membership—Gina Christensen (no report)

H. Newsletter—(will discuss in New Business)

I. Publicity—Sheena Foster and Suzanne Kurth (no report)

V. Principal's Report

- A. Preschool is now having a site visit (district wide) by the Iowa Department of Education. Ms. McCombs did a tremendous job preparing. The state chose four teachers in the district but all ten must be ready.
- B. January 24th is the 100 day.
- C. January 25th is the QSP fundraiser kick off.
- D. January 30 – February 3 is Iowa Tests, grades 3,4,5
- E. February 2nd is the February RAMS celebration.
- F. February 6-7 the special ed department will be audited in a district wide audit by the state department...looking at files.
- G. This is a time when less is going on and the focus is on student achievement.

Tracy offered that Mr. Miller can always use help from parents with the PBIS RAMS Prize Room one Tuesday a month. These days are scheduled for Jan. 10, Feb. 7, March 13, April 10 and May 15.

VI. Teacher's Report

- A. Music Program for 1st and 2nd graders will be February 21 at 6:30 for 1st and 7:15 for 2nd.



VII. Old Business

A. Couponing Class Update (fundraiser event)

1. January 19 at 6:30-8:30 at Altoona Elementary
2. Advertised on couponing blogs, Facebook pages, and has been submitted to *The Altoona Herald*
3. \$10 in advance or \$12 at the door

B. Trivia Night (fundraiser event)

1. Fliers and posters are made and have been sent home with students
 - a. Staples made 300 free copies!
2. Has been promoted on Facebook and webpage and submitted to *DMRegister.com, Altoona Herald, Juice, Datebook, Altoona and Pleasant Hill Living* and Lori Slings, President of Booster Club.
3. Low overhead...only need 4 people to run it and they are in place. NEED PTA to get friends together to reserve tables!
4. Silent Auction
 - a. If you have contacts, ask them to donate!
 - b. Putting together packages for bidding that are big and fun.

VIII. New Business

A. Proposal to Purchase iPads

1. 10 iPads cost \$5000. With a cart to lock and charge costs \$7500.
2. Mr. O'Lear and Holly Brainard will meet tomorrow with district tech rep Jamie.
3. Discussing 15 iPads starting at 5 to a grade.
4. Discussion about for how many iPads to earmark money for purchase.
5. Becky Slootheer moved to approve \$10,000.00 (or up to \$15,000.00) to purchase iPads and/or iPads and cart dependent on information garnered from the upcoming meeting between Mr. O'Lear, Holly Brainard, and Jamie.
 - a. Tracy Baerenwald seconded the motion.
 - b. Voted and motion to approve \$10,000.00 (or up to \$15,000.00) to purchase iPads and/or iPads and cart dependent on information garnered from the upcoming meeting between Mr. O'Lear, Holly Brainard, and Jamie was approved.

B. Proposal for Newsletter

1. Jeannie Christenson volunteered to take on the newsletter but wants to go back to hardcopy instead of online only. There are over 350 families at Altoona Elementary and only 88 people opened the email delivering the newsletter.
2. Prairie Meadows, thanks to Julie Stewart, has offered to pay to do two newsletters this year, and if PTA will do one more, that would make 3 newsletters total with one to each family going home every other month.



3. It would be 16 pages back-back and black and white at a cost of \$84.00.
 4. Gina Christensen moved to approve spending up to \$100 for the one newsletter with Prairie Meadows paying for the other two.
 - a. Holly Brainard seconded the motion.
 - b. Motion passed.
 5. This arrangement will be reevaluated next year.
 6. The new PTA address is AltoonaPTA@hotmail.com and can be used to submit items for the newsletter. It is monitored by Jeannie Christenson.
- C. Other—Angie Holloway moved to approve putting back \$300.00 back on the budget for materials to build shelves and totes for the basement storage.
1. Tracy Baerenwald seconded the motion.
 2. Motion carried to put back on the budget \$300 to buy materials for shelves and totes for the basement storage room.

IX. Adjournment

- A. Next meeting on February 13.
- B. Meeting adjourned at 7:45pm.

Respectfully submitted by
Sandi Tollari
Altoona Elementary PTA secretary